



Lardner/Klein Landscape Architects, P.C.

Memorandum:

To: BHB Corridor Management Committee
From: Jim Klein
Date: 06/25/12
Subject: DRAFT List of Byway Related Enhancement Projects (as of 6/25/12)

The following is the list of suggested enhancement projects that should be included in and/or referenced in the Corridor Management Plan. The draft list comes from three sources:

- The results of the visual and physical survey (sites recommended by LKLA team)
- Input from the CMC committee
- Projects identified in related plans from Municipal and County governments

The list of enhancement projects is organized in three categories:

- **Corridor Wide Enhancement Programs** –apply throughout the corridor and could be repeated as part of an overall byway enhancement program
- **Community-base Enhancement Projects** – typically originate or would be sponsored by Municipal government for one community
- **Site-specific Enhancement Projects** – typically originate or would be sponsored by an individual site managed by a non-profit organization or any level of government

The CMP recommends that the following enhancement programs and projects be developed

1. Corridor Wide Program: Wayfinding and Visitor Information

Help visitors to find and follow the byway by establishing or including byway related visitor information in new or existing centers and smaller kiosks that provide visitor information at three levels:

- **Byway Visitor Information** – at both ends of the byway
 - Recommend USFWS farmhouse site and structure just south of Walmart on **NJ 49**
 - Recommend incorporating exhibit/kiosk at **Cape May - Lewes Ferry** terminal visitor center
- **Community Visitor Information** – located in the major cities and towns as visitors approach the byway
 - Recommend incorporating exhibit/kiosk at existing **visitor center in Salem**
 - Recommend incorporating exhibit/kiosk at existing **visitor center in Bridgeton**
 - Recommend exterior visitor information kiosks in **Port Norris and Mauricetown**
 - Recommend incorporating exhibit/kiosk at **Cape May County and Cape May City visitor centers**
- **Village (or site) visitor Information kiosk and interpretation facilities** – located in each of the smaller villages and towns with nearby visitor attractions or at a major full service visitor site. The kiosks or exhibits should include a minimum of two panels: One providing information about what is nearby and the other about community history. *The currently proposed locations are as follows:*

Salem County

- **Hawks Bridge parking area and boat ramp** - also serves as an east end gateway for travel coming in on 549
- **Fort Mott** - local visitor sites information kiosk at existing visitor center and or an exterior site such as at restrooms
- **Elsinboro Point** - local visitor sites information kiosk at PSEG access site
- **Canton** - local visitor sites information kiosk at location to be determined
- **Hancock Bridge** – upgrade existing kiosk with byway related information

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Comment:

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Cumberland County

- **Fairfield** –local visitor information kiosk at north side of bridge (tributary of Cohansey River)
- **Greenwich** – local visitor sites information kiosk at location to be determined (one of existing museums)
- **Cedarville** - local visitor sites information kiosk at location to be determined
- **Newport** - local visitor sites information kiosk at location to be determined (possibly Jenkins Seafood)
- **Dividing Creek** - local visitor sites information kiosk at location to be determined
- **Port Norris** - local visitor sites information kiosk at location to be determined

Cape May

- **Dennisville** - local visitor sites information kiosk at location to be determined
- **Goshen** - local visitor sites information kiosk at location to be determined (provide information about Bayshore beach access)
- **Cape May Bird Observatory** - local visitor sites information kiosk full service Audubon site
- **Sunset Beach** – local visitor sites information kiosk at beach
- **Historic Cold Spring Village** - local visitor sites information kiosk full service historic site
- **Naval Air Station Wildwood Aviation Museum** - local visitor sites information kiosk full service museum

2. Corridor-Wide Program: Roadside Appearance

Make the roadside appearance more attractive and welcoming throughout the corridor. The currently proposed priority areas as follows (preliminary):

Salem County

- **Mannington commercial/industrial stretch** - clean up and beautification
- **Port of Salem vicinity** - clean up and beautification

Cumberland County

- **Leaving Bridgeton, southbound** - clean up and beautification
- **Leaving Port Norris, southbound** - clean up and beautification

Cape May

- **NJ 47 and the ferry spur** - litter cleanup/commercial/industrial development frontage area enhancement
- **Bayshore Drive in Middle and Lower Township** - Litter cleanup and commercial site beautification

2.3 Community-based Enhancement Projects and Programs

Assist communities in their efforts to expand the range of travel choices and provide pedestrian and bicycle linkages among nearby facilities within each geographic cluster

Salem County

- Continue to develop a network of **pedestrian and bicycle trails** associated with the Bayshore Heritage Byway (with emphasis on Salem River and Mannington Meadows connections to the City of Salem and linkages to Fort Mott and Supwana Meadows)
- **Main Street Salem** (master plan implementation)

Cumberland County

- Increase access and connectivity to **Maurice and Cohansey Rivers** by cleaning up and redeveloping former industrial sites

- Continue to develop county-wide **network of pedestrian/bicycle trails** (with emphasis of river corridor connections of the Sturgeon Trail and Maurice River Trail, and loop connections via the Bridgeton-Millville-Mauricetown Loop identified in the Cumberland County Rails to Trails Feasibility Study, 2010)

Cape May

- Continue to develop county-wide **network of pedestrian/bicycle trails** (increase connectivity of rail trail parallel to byway, and use of existing byway for bicycles (see <http://www.state.nj.us/transportation/commuter/bike/pdf/capemay.pdf> for Cape May Shoreline Ride brochure published by NJDOT)
- Formalize **Shorebird Alley** with a series of Delaware Bay interpretive waysides and birding observation areas
- Improve roadway conditions and designate bicycle lanes, particularly along **Sunset Boulevard**

4. Site Specific Enhancement Opportunities.

Enhancement projects for the following sites and destinations

Salem County

- Parking/signage/interpretation in **Mannington Meadows** to formalize birding spots
- Rehabilitation in **Fort Mott State Park** (especially interpretive panels)

Cumberland County

- Parking/interpretation on **Bayside/Caviar spur**
- Interpretation, viewing platform, parking and river access at **Maurice River bridge**
- Scenic pull-off/**Maurice River access just south of Leesburg**
- Parking, interpretation and visitor facilities at **East Point Lighthouse** and beaches
- Scenic pull-off on **Glade Road**
- Restoration of the **Little Stone School in Greenwich**

Cape May County

- Reconstruction of **1876 Life-Saving Station No. 40** at Sunset Beach
- Sunset viewing (fishing) pier on **Beach Drive at end of ferry spur**
- Parking, interpretation (history, natural resources, wildlife), comfort station and covered observation deck at **Cook's Beach**
- Kayak launch, public beach, and designated parking area at **Reed's Beach**
- Annexation of property adjacent to **Ponder Lodge**