

Michener's Chesapeake Country Scenic Byway

TALBOT, CAROLINE AND DORCHESTER COUNTIES, MARYLAND

Please Join Us

Scenic Byway Information and Planning Workshops

June 22, 2010 from 7-9 PM at the Academy Art Museum in Easton
106 South Street, Easton, MD

June 24, 2010 from 7-9 PM at North Dorchester Middle School
5745 Cloverdale Road, Hurlock, MD 21643

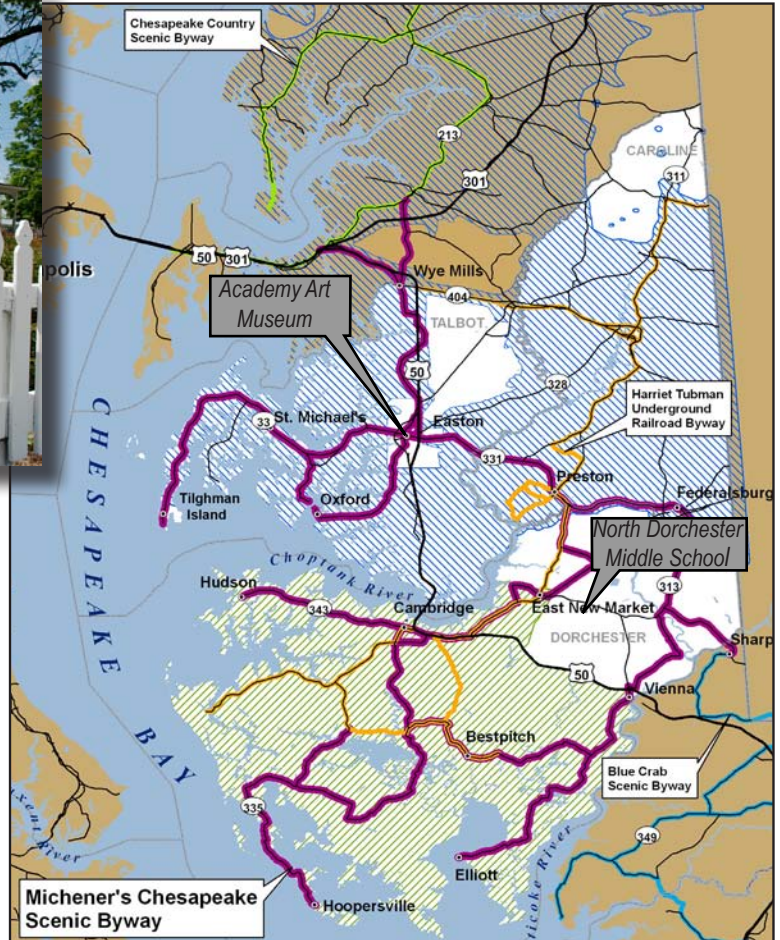
An important heritage tourism planning effort is just getting underway. We need your help to plan a heritage tourism route through Caroline, Dorchester and Talbot Counties called Michener's Chesapeake Country Scenic Byway,



We will be holding two public planning workshops, one in Easton on June 22, 2010 and one in Hurlock on June 24, 2010 - both workshops will be from 7-9 PM and will cover the same materials at each meeting. At the meeting, you will learn about:

- How Michener's Chesapeake Country Scenic Byway got started and how it fits in with other Eastern Shore Heritage Tourism initiatives
- Some of the special character defining features of the route
- Why the route may qualify for designation as a national Scenic Byway through the Federal Highway Administration's America's Byways® Program

After a brief presentation, participants will be asked to help brainstorm ideas about ways to preserve, enhance and promote the byway to attract visitors with an interest in our maritime heritage, natural areas and historic towns.



Talbot, Caroline and Dorchester Counties are fortunate to have been awarded a grant from the Federal Highway Administration to develop a Corridor Management Plan (CMP) for the Byway. The purpose of the CMP is to help the three counties and their agency partners (Maryland Office of Tourism Development, Maryland State Highway Administration, Maryland Department of Natural Resources and Maryland Department of Planning) protect and promote the rich natural and cultural resources found throughout the byway corridor and to implement strategies for sustainable tourism development based on that heritage.

Now is the time to help shape this important planning effort. Please join us and bring a friend!





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Talbot County Office of Tourism, Caroline County Office of Tourism and Dorchester Tourism cordially invites you to a public meeting to find out more about an important heritage tourism planning effort now getting underway to preserve and enhance the maritime history associated with Michener's Chesapeake Country Scenic Byway. For more information contact

TALBOT COUNTY

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DORCHESTER COUNTY

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BYWAY PLANNER

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For meeting information go to:
www.lardnerklein.com/mcsb_index.html